



Parita Patel

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Experience

University of Toronto (CDHI)

UX Co-Op
May'23-August'23

I lead the UX Accelerator at the Critical Digital Humanities Initiative at University of Toronto. I work with Research teams and a DH developer in the University and empower them to disseminate their research to a wider audience by designing engaging interfaces, which serve as a gateway that leads the user into their incredible research.

University of Toronto (FOI)

Technical and Accessibility Support Assistant
Sept'22 - Present

Leveraged Faculty of Information's (FOI) resources to work on team projects to improve **accessibility** on campus. Designing the graphics and web pages for FOI, adhering to FOI's **brand guidelines**. Assisting Faculty with making their course content and Quercus page accessible, as well as providing technical support during lectures.

Bharat Tyres

Product Design Intern
June'22- Sept'22

Designed a tyre distributor to dealer software product for CEAT's largest business partner, worldwide. Integrated the application with **SAP** as backend, saving project cost by **40%**.

Fleet Kaptan

Product Design Intern
June'22- Sept'22

Performed **user research** and designed the B2B software product for a tyre inspection management startup and **liaised with developers** and **key stakeholders**. Informed the decisions of the tech stack and schema design.

Boson Machines

UX Design Intern
Feb'21- May'21

Performed **user research** and **competitor analysis**. Designed the **information architecture** and **high fidelity prototype** for the B2B e-commerce website for this startup. Maintained **documentation** for handoff to future designer.

Education

Master of Information

University of Toronto
User Experience Design
Expected June 2024

Bachelors of Technology

Dhirubhai Ambani Institute of Information and Communication Technology
Information and Communication Technology (IT)
May 2022

Skills

UX Research and Design

Journey Mapping, Design Systems, Information architecture, Wireframes, Prototype, Usability Testing, Documentation, Visual Design

Softwares and Tools

Figma, Adobe XD, Procreate, Maze, Wix, Visual Studio Code

Other

Research

Inclusivity Checker

Selected for ISEC'23 Conference
Collaborating in a team of 3, I designed and developed a browser extension checking for **15 WCAG guidelines**. To check for inclusive design, the extension also flags **points of inclusion** identified based on advisory guidelines by Apple, Google, Microsoft and WebAIM.

Awards

KL-YES Scholarship by US government to live in the US for one year as a student ambassador

Outstanding Volunteer Award for finishing 100+ hours of community service as an exchange student in US

ASEF Summer University 2021 won innovation for sustainable urban waste disposal

Certified Trainer, ECA's Changemaker Curriculum (US Department of State) teaches young leaders to plan and execute a community service projects

Leadership

Muse, The Design Club

Co-founder

Created a supportive community for aspiring designers to connect them with a network for professional growth and learning

Thriving 30,

AFS Intercultural Programs, India

Thriving 30 - Member 2018-19 As a part of Thriving 30, I carried out various community service projects including 'The Peace Project : Celebrating Friendship' (Pen Pal Project between students of India and Bangladesh)